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ABSTRACT

A method for receiving and distributing content-choice information includes collecting subscriber content-choice data from a plurality of subscriber content-choice databases and storing the subscriber content-choice data in a clearinghouse database.

The stored subscriber content-choice data may selected and provided to a requesting party. A system for receiving and distributing content-choice information comprises a content-choice information clearinghouse and a plurality of subscriber content-choice databases.

36968-267872

WINLIB01:923267.1